



Beaverdale Farmers Market 501(c)(3)

Market Mission Statement: Facilitate a weekly outdoor event that promotes the “buy fresh, buy local” experience to enhance the community.

Contact: Phone: (515) 205-9432 | Email: info@beaverdalefarmersmarket.org

Beaverdale Farmers Market Social Media Intern Description:





Beaverdale Farmers market is a nonprofit organization that provides a neighborhood farmers market in Des Moines every Tuesday from June through mid September, from 4:00 to 7:00 p.m. The market is run by an all volunteer board of directors and supports a variety of vendors, produce, specialty foods, crafts and prepared foods. The market provides free entertainment and a great place for neighbors to get to know each other and build community.

Beaverdale Farmers Market is looking for an dependable and creative social media intern to prepare content for social media. The intern will also be a part of the Beaverdale Farmers Market team while helping on Tuesday with set up, tear down, customer and vendor relations and live social media updates, including live streaming.

The internship requires a mobile phone, computer and reliable transportation to the Market on Tuesdays. The intern will do vendor interviews, create short videos, and design content for social channels. The Beaverdale Farmers Market provides a camera for the intern to capture pictures and videos of the market for promotional postings. This position is ideally for a college student with at least one year of college experience.

The intern will work every Tuesday from 2:00 to 7:30 p.m. for 15 weeks, from June 2nd through September 8th. The intern will work an additional 2 to 3 hours each week to create and post content on Facebook and Instagram, analyze analytics, and respond to direct messages. We will also pay the intern to post the week leading up the Market (May 26-June 1) and the week following the end of the Market (September 9-16).

Perks:

-  Stipend Provided: \$1,700 (\$100 per week)
-  Other than Tuesdays from 2:00 - 7:30 p.m., flexible schedule
-  You get to be a part of a great mission, while having fun and growing in your field
-  Great networking opportunities with community members - and future reference letters

Social Media Intern Qualifications/Skills:

- Experience in developing and curating engaging content for social media
- Passionate about supporting local producers & telling their stories
- Reliable and dependable
- Strong written and verbal communication
- Strong organizational skills
- Professionalism and positive attitude
- Friendly and outgoing personality
- Bonus: video and photo editing skills
- Bonus: experience with paid social media and/or AdWords

In order to be considered, please email a cover letter and resume to info@beaverdalefarmersmarket.org, with the subject line “2026 Social Media Intern Application” by April 15, 2026.

Thank you for your interest!